

Press Release on “IMAGE IMA Paristhithi Mithra State Awards 2023”



IMAGE PARISTHITHI MITHRA AWARD -2023 **IMAGE (IMA Goes Eco-friendly)**



Awards Presented to the Best Healthcare Institution/Establishment [Affiliated to the IMAGE] strictly adhering to the Biomedical Waste Management Rules, in protecting the best interest of the State of Kerala:

1. Since its inception in the year 2004; IMAGE IMA is working in close association with the Government of Kerala, presently having more than 25,000 healthcare establishments across the state [including medical colleges, hospitals, clinics, labs, etc.] affiliated with the IMAGE for their biomedical waste management in strict adherence to the Biomedical Waste Management Rules.
2. In the IMAGE CBWTF [Common Biomedical Waste Treatment Facility] located at Palakkad; having more than 500 workers working 24x7 is daily disposing [as per the BMW Rules] nearly 60 tons of biomedical waste collected and transported from the various healthcare establishments across the state.
3. **Paristhithi Mithra Award** is instituted by the IMAGE IMA with the sole intention to make the society aware about a “Safe, Clean, and Healthy Environment” in our state and its protection by promoting the healthcare establishments to strictly follow the Biomedical Waste Management Rules:
 - i) In recognizing the outstanding biomedical waste management practices by the healthcare establishments.
 - ii) In acknowledging the unwavering commitment of the HCEs in assisting the IMAGE in effectively implementing biomedical waste management services.
4. Paristhithi Mithra State Awards [First & Second Prizes] will be presented to the following healthcare institutions [on various categories] on **Nov. 12, 2023** in the **IMA State Conference**, to be held at Vijaya International Convention Centre, Thiruvalla. And the remaining awards will be presented individually at their respective healthcare premises at a function, on a mutually agreed date.

Please find attached the List of Paristhithi Mithra 2023 Award Winners for publication:

Dr. Abraham Varghese,
Chairman IMAGE

Dr. Sharafudheen K.P.,
Secretary IMAGE